



**ELMVALE BIA MINUTES of the
Sept 16th , 2021 - 5:30PM
Video Conference Call**

Present:

Jay Schell, President
Kimberley Ashworth, Director/Secretary
Sue Gilson, Director/Treasurer
Tim Ashworth, Director
Melissa Small, Director
Todd Hutchinson, Director
Brianna Belcourt, Township Liaison
George Cabral, Councillor

Also Present:

Jodie Delgado, Elmvale Library

Regrets:

Ashley Bates, Director
Kathrin Veenstra, Marketing Specialist
Brenda Stanley, Director

1. CALL TO ORDER

1.1. Call to order and welcome to guests 5:33 P.M.

RECOMMENDATION BIA-23-2016

Moved by: Jay Schell

Seconded by: Kimberley Ashworth

THAT this general Meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:33 PM September 16,2021

CARRIED.

APPROVAL OF THE MINUTES

RECOMMENDATION-BIA-22-2016

2.

N/A

BUSINESS ARISING FROM THE MINUTES

Continuing concerns surround Covid restrictions. Restaurants are still being hampered, and fines can be enforced. However, George is optimistic that the filtering of vaccine proof will be streamlined.

DISCLOSURE OF PECUNIARY INTERES

4.

NA

DISCUSSION/COMMITTEES

5.1 Village Clean Up

George indicates that most likely reporting a concern to the Township through the online portal will provided results. Kimberley will send to the Township.

5.2 Music in the Park

This initiative continues to gain momentum. Definitely get it moving faster for 2022. The feedback from those attending is good. George suggests we should try next year to implement radio ads.

5.3 Virtual Elmvale Initiatives

Marketing was unable to be present at this meeting.

6. Updates from Council

George indicates that electronic voting will be available in the 2022 election, along with a voting station for this.

Smith Brothers baseball has purchased property in Springwater, and there will potentially be a training facility.

OPP Police Services board will be changing provincial legislation on the number of board seats from 3 municipal seats and 1 provincial, to 2 municipal and 1 provincial.

Brianna is working with the RT07 to improve Springwater's tourism through photography and videography. A notice will be posted at the parkette the next Music in the Park session notifying that there may be periods of video recording.

A locally purchased prize will be awarded for a local lawn/craft display as part of the Elmvale Virtual Thanksgiving Celebration, hosted by the Flos Agricultural Society in lieu of the Elmvale Fall Fair.

BIA By-laws will be reviewed at the next BIA meeting. Formal notice is coming.

The Food Bank passed a resolution to rename their new building The Mike Stone Building. Mike Stone was previously the Food Bank Chairperson, but has recently stepped down.

NEW BUSINESS

7.

Can we collaborate next year with the new festival that took place last weekend in Springwater?

It was the Georgian Bay Festival last Saturday.

80 vendors music, 11am-5pm, and included fireworks in the evening, along with vintage vehicles.

Approximately 2000 attendees at \$10.00 a head. It was crossland road and 3rd concession. Jodie, as a vendor indicated it was well spaced and well organized.

Open Discussion/Question Period

People can print their vaccine record for free at the Library. Normally this would be a .25 cent fee.

The Elmvale Bakery is undergoing a renovation transformation with Project Bakeover! Make sure to like and share and check it out.

ADJOURNMENT

8.

RECOMMENDATION-BIA-25-2016

Moved by: Jay Schell

Seconded by: Tim Ashwoth

THAT this meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6:29 pm to meet next October 21st , 2021 at 5:30 pm, by Video Conference call.

Jay Schell, Chair

Kimberley Ashworth, Secretary