



**ELMVALE BIA AGM MINUTES**  
**October 20th, 2022 - 5:30PM**  
**Elmvale Branch – Springwater**  
**Library**

**Present:**

Jay Schell, President  
Sue Gilson, Treasurer  
Kimberley Ashworth, Secretary  
Tim Ashworth, Director  
George Cabral, Councillor  
Brenda Stanley, Director

**Also Present:**

Brianna Belcourt, Liaison of Township of Springwater  
Matt Garwood, Ward 1 Candidate  
Chantal Nelson, Ward 2 Candidate  
Perry Ritchie, Re/Max  
Meghan & Nancy, Four Corner Tear Room  
Cindy Lanning, Laundromat  
Al Pontes, G&S Computer  
Jeff Schmidt, Chief Administrative Officer, Township of Springwater

**Regrets:**

Ashley Bates, Director, Jodie Delgado, Springwater Library, Melissa Small, Director  
Todd Hutchinson, Director

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**1. CALL TO ORDER**

1.1. Call to order and welcome to guests 5:30 P.M.

**RECOMMENDATION BIA-23-2016**

**Moved by: Jay Schell**

**Seconded by: Tim Ashworth**

THAT this Annual General Meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:42 PM October 20<sup>th</sup>, 2022

**CARRIED.**

2. **APPROVAL OF THE MINUTES**

**RECOMMENDATION-BIA-22-2016**

**Moved by: Brenda Stanley**

**Seconded by: Sue Gilson**

THAT the meeting minutes from September 15<sup>th</sup>, 2022 are approved as revised.

**CARRIED.**

3. **BUSINESS ARISING FROM THE MINUTES**

None to report

4. **DISCLOSURE OF PECUNIARY INTERES**

Budget review in the AGM presentation

5. **DISCUSSION & COMMITTEES**

**5.1 AGM Presentation**

Presented by Jay Schell, Brenda Stanley, Kimberley Ashworth

**5.2 Christmas Radio Campaign**

There is \$4400.00 left in 2022 budget, it is proposed that this be used for the Christmas Radio campaign, 6 week run, with \$360.00 per business, matched by the BIA, up to \$4400.00.

**Motion by: Brenda Stanley**

**Moved by: Jay Schell**

**Seconded by: Kimberley Ashworth**

**Vote Result: Unanimous**

### **5.3 Nomination Committee to approve/validate Board of Directors**

The next Board to be elected January 2023. Needed is a Nomination Committee. Some proposed persons are:

Mark Ouellette (Beacock's)

Ryan Reynolds (Foodland)

George (G&S Computer)

David Solly (Solly Dentistry)

Linda Belcourt (Springwater News)

## **6. Updates from Council**

Brianna gave a number of municipal updates including:

Brianna reminded everyone of the municipal elections noting, this years election is completely electronic with both internet and phone voting options available. There will be a voter help center running on Saturday at the Elmvale Arena from 11 am to 3 pm should anyone need assistance and again on election day (October 24) at the Admin Centre from 10am to 8pm. Voting closes at 8pm on Monday October 24<sup>th</sup>. For more information visit [Springwater.ca/election](http://Springwater.ca/election) or contact the Clerks Department.

The Township is currently recruiting new members to serve on the numerous boards and committees during the 2022-2026 Term of Office. Those interested must submit a completed application form to the Clerks Office by October 31 at 5:30pm. For details visit: [springwater.ca/CommitteeRecruitment](http://springwater.ca/CommitteeRecruitment).

7. On November 5<sup>th</sup>, Skills Ontario in partnership with Georgian College is hosting an event where students can discover career opportunities in the skilled trades and technologies through the exploration of hands-on/interactive activities, networking, and an inspirational keynote speaker! To learn more or register please visit: <https://skillsontario.jotform.com/221215166715854>

8. Earlier this week CP Holiday Train announced it will be stopping in Midhurst once again this year. The Train will arrive in Midhurst on November 30 at 12:15 pm, featuring performances by Tenille Townes & Alan Doyle.

The Township has recently released the first Draft of our New Official Plan for public review and consultation. The draft text and schedules are now available to view online at [springwater.ca/opr](http://springwater.ca/opr). Comments on the new draft official plan can be submitted to [planning@springwater.ca](mailto:planning@springwater.ca) prior to December 23, 2022.

### **NEW BUSINESS**

N/A

### **Open Discussion/Question Period**

Al Pontes inquires with Jeff regarding the Elmvale Active Seniors facilities. Are they still in process, and when will ground be broken? Jeff assures that it is, Phase 1 is scheduled to be approximately 80 units.

Megan and Nancy discuss being open through COVID and how they are glad to be a part of the community.

Sue reads out 'Jodie's Corner' notes:

Springwater Township Public Library has been happy to work with the BIA. In 2022, the Library:

- Helped promote and provide feedback for the new Community Hub

- Provided a Storywalk in Elmvale businesses for the Sci-Fi Fantasy Festival
- Added debit/credit card machines to Elmvale and Midhurst branches
- Had our Video storytimes go viral on YouTube in July (over 80,000 views!)
- Welcomed residents back in branch for face to face programs
- Partnered with Sharewear to provide Prom dresses to students
- Promoted dyslexia awareness and decodable books – check out our Decodable book storywalk upstairs for October

We are looking forward to:

- A Friends group to help fundraise and advocate for the Library (see Jodie for more information)
- Our silent auction in November. If you would like to make a donation, let us know and don't forget to bid!
- Georgian Bay Reads is this Saturday at 7:00 pm.
- How to use our Cricut machine classes and sign up for time with machine
- Lots of programs for all ages

And Happy Ontario Public Library Week!

The Elmvale Branch will be closed the morning of Friday, November 11 for the Remembrance Day Ceremony and will open afterwards.

Jay & Brenda thank all the attendees for being at the meeting and the Board for its service.

### **ADJOURNMENT**

### **RECOMMENDATION-BIA-25-2016**

**Moved by: Jay Schell**

**Seconded by: George Cabral**

**Unanimous Vote. Motion Carried**

THAT this meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 7:10 pm to meet next November 17th, 2022 at 5:30 pm, by Video Conference call.

**Jay Schell, Chair**

**Kimberley Ashworth, Secretary**

Township of Springwater  
Elmvale Business Improvement Area

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