

Minutes

Elmvale BIA Meeting

Thursday, February 16, 2023 – 5:30 p.m.
Zoom

Present:

Crystal Graveson
Jay Schell
Sue Gilson
Al Pontes
Councillor Garwood
Brianna Belcourt, Staff Liaison

Regrets: Todd Hutchinson

Also Present:

Kim Ashworth
Tim Ashworth
Brenda Stanley
Jodie Delgado

1. Call to Order**1.1. Open Meeting**

That this BIA meeting held on February 16, 2023 come to order at 6:01 pm.

Carried

2. Previous Minutes**2.1. Minutes of the Elmvale BIA meeting held on January 19, 2023****Resolution**

Moved by Schell

Seconded by Garwood

That the Committee of Adjustment minutes dated January 19, 2023 be adopted as presented.

Carried

3. Updates**3.1. New Businesses**

Member Schell noted that Rumi's Resto and Chocolate Bar is now open on the main street, at 13 Queen Street West. Positive feedback was shared related to the new restaurant.

3.2. Library Corner

CEO Delgado provided an overview on the library updates, highlighting the following:

- The Elmvale Branch is in the process of upgrading furniture and shelving;

- The library is acquiring new laptops for public use;
- The library is offering a variety of march break activities. Details can be found on the library website;
- The library will be holding a Friends Membership Drive for the friends of the library group; and,
- Cricut makers are now available for public use.

4. Appointments

4.1. Appointment of Chair

Resolution

Moved by Schell

Seconded by Gilson

That the Elmvale BIA Board hereby appoints Crystal Graveson as Chair for the term 2023-2026.

Carried

4.2. Appointment of Vice Chair

Resolution

Moved by Gilson

Seconded by Pontes

That the Elmvale BIA Board hereby appoints Jay Schell as Vice Chair for the term 2023-2026.

Carried

4.3. Appointment of Treasurer

Resolution

Moved by Schell

Seconded by Pontes

That the Elmvale BIA Board hereby appoints Sue Gilson as Treasurer for the term 2023-2026.

Carried

4.4. Appointment of Secretary

The Elmvale BIA Board deferred the appointment of the secretary position to the next meeting.

5. Other Business

5.1. Constitution & Additional Board Members

The Board had a fulsome discussion regarding the constitution and ability to add additional board members. Councillor Garwood and Ms. Belcourt confirmed that they would clarify with the Clerks department eligibility and the process.

5.2. Marketing

The BIA Board members expressed interest in Brenda Stanley continuing to aid with marketing for the BIA.

5.3. Business Outreach

Councillor Garwood presented ideas on encouraging involvement with the local businesses whom form the BIA membership, including a door-to-door business awareness canvass.

6. Next Meeting

6.1. Next Meeting

The next BIA Board Meeting is scheduled for March 16th at 5:30 PM.

7. Adjournment

7.1. Adjournment

Resolution

Moved by Gilson

Seconded by Pontes

That this Committee of Adjustment meeting held on February 16, 2023 does now adjourn at 6:41 p.m.

Carried

Chair

Secretary