



Minutes

Elmvale BIA Meeting

Jan 15, 2026 – 5:30 p.m.

Springwater Public Library - Elmvale

1. Call to Order

Be advised that this Elmvale BIA Board meeting will be held on January 15, 2026, at 5:39 pm.

PM in person at the Springwater Public Library – Elmvale.

1.1. Open Meeting

Resolution

Moved by Sue

Seconded by Matt

That this BIA meeting held on January 15, 2026, come to order at 5:39PM.

2. Previous Minutes

2.1. Minutes of the Elmvale BIA meeting held on November 26, 2025

Resolution

Moved by Sue

Seconded by Sarah

That the Elmvale BIA minutes dated November 26, 2025, be adopted as presented.

3. For Discussion

3.1 SwoopFiber Presentation

Jon from SwoopFiber attended the meeting to discuss providing free Wi-Fi and proposed offering free Wi-Fi at the Farmers' Market and Community Hall, covering approximately 1.5 miles to support point-of-sale systems for vendors. SwoopFiber requested a table from the BIA at the Farmers' Market to promote their services throughout the season and proposed providing free internet service along Queen Street. A motion was put forward to partner with SwoopFiber to bring service to the Elmvale Community Hall parking lot,

Moved by Sue and seconded by Jay.

3.2 Economic Development Letter to Sprignwater Council

Letter has been submitted to the board for our review. Motion to submit the letter and be signed by Crystal.

Moved by: Sherry

Seconded: Sue

3.3 BIA AGM and Open House

Donations were discussed, including wings from Steelers, sparkling beverages from Sara, and a sample platter from Sherry, charcuterie board from 99 Bottles, and Ryan at Foodland, with Crystal donating plates and related supplies. An award for the "Spirit of the BIA" was approved, including a plaque and flowers, with a total cost of \$400.00, of which \$50.00 is allocated for flowers.

The motion was moved by Matt and seconded by Jay.

3.4. BIA Composition

With increased interest in the Elmvale BIA, and active members requesting to participate and join the board, Vice President Jay put forward a motion to put out a call for nominations and to fill two positions vacated by Todd Hutchinson and Al Pontes (By-law Elmvale BIA - 2012-033), 8.8 Removal of Members - *absence from three 3 consecutive meetings of the Board, unless there are extenuating circumstances.*

Motion:

Whereas there has been increased interest in the Elmvale BIA and members have expressed a desire to actively participate and join the Board;

And whereas BIA members have brought forward a concern regarding Board members attendance;

Be it resolved that Todd Hutchinson and Al Pontes vacate their seats from the Elmvale BIA Board of Directors (By-law Elmvale BIA - 2012-033), Section 8.8 – Removal of Members, which states that a member may be removed for absence from three (3) consecutive Board meetings, unless extenuating circumstances exist.

Moved by Sue

Seconded Jay

3.5 Social Media and Community Engagement

The BIA has decided to endorse a project to hire a contracted person to support social media and community engagement, provide on-the-ground presence, and assist Brenda and board members as needed.

Moved by Jay
Seconded Crystal

4. General Updates

4.1 New Business and Local Business Update

- New Businesses - Chelsea Chocolates is looking to move to Elmvale – now confirmed

4.2 Library Update (Jodie)

Welcome back to the basement! We're thrilled with the renovations from Rainbow Restoration, the project stayed within budget, and everything looks fantastic. New positions have been posted, and online language courses, social media training, and photography opportunities are now available.

4.3 Financial Update (Sue)

- No Report

4.4 Marketing Update (Brenda)

Brenda was not present.

Motion for \$100.00 to buy flowers for a death in the family.

Moved by Matt
Seconded by Jay

4.5 Springwater (Council & Staff) Update

We are preparing an application for the Simcoe County Partnership Fund and need someone to draft the formal letter. Sarah has taken the lead and has created a preliminary mock-up.

5. Adjournment

5.1. Adjournment

Resolution:

Moved by Jason
Seconded by Sue

That the Elmvale BIA meeting held on January 15, 2026, does now adjourn at 7:17pm.

Carried.