



**ELMVALE BIA MONTHLY  
MINUTES  
July 21st, 2022 - 5:30PM  
Video Conference Call**

**Present:**

Jay Schell, President  
Kimberley Ashworth, Secretary  
Tim Ashworth, Director  
George Cabral, Councillor  
Melissa Small, Director  
Todd Hutchinson, Director,  
Brenda Stanley, Director,

**Also Present:**

Brianna Belcourt, Liaison of Township  
Kathrin Veenstra, Marketing Specialist  
Matt Garwood, Ward 1 Candidate  
Chantal Nelson, Ward 2 Candidate

**Regrets:**

Ashley Bates, Director, Jodie Delgado, Springwater Library, Sue Gilson,  
Treasurer/Director

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**1. CALL TO ORDER**

1.1. Call to order and welcome to guests 5:30 P.M.

**RECOMMENDATION BIA-23-2016**

**Moved by: Jay Schell**

**Seconded by: Tim Ashworth**

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:30 PM July 21<sup>st</sup>, 2022

**CARRIED.**

**APPROVAL OF THE MINUTES**

2.

**RECOMMENDATION-BIA-22-2016**

**Moved by: Brenda**

Approval was interrupted, Councilor George Cabral indicates an error in the minutes to be rectified prior to posting, Kimberley Ashworth to correct prior to the next meeting.

3.

**BUSINESS ARISING FROM THE MINUTES**

New business opened, Hanabi Sushi, is doing well. Food is great. It is possible that there will be a new business opening in Alma's old spot.

Local comments being made about the laundromat fencing with barbed wire in the back parking lot. Brianna confirms that the Township is aware.

**DISCLOSURE OF PECUNIARY INTERES**

N/A

4.

5.

**DISCUSSION/COMMITTEES**

**5.1 Music in the Park**

1st round of RT07 funding is done, with 1/3 of the budget spent. Social media has reached 62000 people running after the ads running only 3.5 weeks. It's determined that the BIA must purchase extra speakers to bring the music further down the street.

Motion to approve \$750.00 for speakers and applicable cables.

**Moved by: Jay Schell**

**Seconded by: Todd Hutchinson**

**Vote: Unanimous**

**Motion Carried**

### **5.2 Sci Fi Fantasy Festival Update**

People still responding to the Social Media presences, 7942 unique visits the day of the event.

Kimberley indicates that more people will be required in the planning of the next Sci Fi event, and will put together a volunteer form, a base of which Brianna will supply to draw interested parties. Next meeting will determine if we move forward.

Brenda also indicates that the BIA be mindful of the possible change in Board members due to upcoming election.

### **5.3 Great Waterfront Trail Adventure Rest Stops**

Per approved budget Brianna shows the BIA the towels to be handed out at the Great Waterfront Trail Adventure.

## **6. Updates from Council**

Brianna indicates that the Farmer's Market is on the upswing, quite popular, is always looking for more Vendors to participate. Desired vendors to be local growers/producers. The site is being set up every Thursday evening prior with the help of Township staff.

The Splash Pad is closed in Homer Barrett Park, awaiting some repair parts.

George indicates that BMR is looking to expand, and shows artist's rendering of their northbound site plans.

George also indicates that there is a Crossing Guard program being explored for Elmvale, as one does not yet exist.

7. Jay asks George to reach out to the Recreation department to ensure that the weeding equipment is being deployed, as it would seem that it is not being used often in Elmvale.

**NEW BUSINESS**

8. N/A

**Open Discussion/Question Period**

Brianna suggests that Jennifer will provide guidance on the upcoming nomination and elections of Board members for the Elmvale BIA.

George welcomes and acknowledges Matt Garwood and Chantal Nelson as prospects for Council.

Matt Garwood indicates that the Elmvale Fall Fair, through the Flos Agricultural Society is Agricultural Society is hosting an Elmvale Fall Fair Information Night on July 26, 2022 from 7pm – 9pm at the Fairgrounds. The Flos Agricultural Society and is looking for volunteers to help with this year's event.

**ADJOURNMENT**

**RECOMMENDATION-BIA-25-2016**

**Moved by: Jay Schell**  
**Seconded by: Tim Ashworth**  
**Unanimous Vote. Motion Carried**

THAT this meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6:45 pm to meet next September 15th, 2022 at 5:30 pm, by Video Conference call.

**Jay Schell, Chair**

**Kimberley Ashworth, Secretary**

Township of Springwater  
Elmvale Business Improvement Area

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