



ELMVALE BIA MINUTES
October 3, 2013
5:15 PM
Springwater Library
Elmvale Branch

Present:

Candi Fox – Secretary
Bob Simmons, Treasurer
Brenda Stanley, Director
Heather Sewell, Director
Tim Ashworth, Director
Janine Peck, Township of Springwater

Also Present:

Regrets: Al Pontes, Carmen Gagnon, Dan Clement

1. CALL TO ORDER

Call to Order

RECOMMENDATION BIA-111-2013

Moved by: Heather Sewell
Seconded by: Tim Ashworth

THAT this General meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:15 pm.

CARRIED.

2. APPROVAL OF THE MINUTES

The Minutes of Meeting dated September 12, 2013 were distributed for review.

RECOMMENDATION BIA-112-2013

Moved by: Bob Simmons
Seconded by: Heather Sewell

CARRIED.

3. BUSINESS ARISING FROM THE MINUTES

Not-For-Profit Designation

Janine confirmed that upon her review with John Daly, CMO (Director of Corporate Service and Clerk), the Elmvale BIA cannot be deemed a Not-for-Profit Organization as its intent and purpose is to improve the environment for the betterment of member business, who may benefit financially. Therefore not being eligible for free ad space on Google.

Vignette Release Date

The board has voted and agreed via email to change the launch date of the Elmvale Video to October 24th at the Township Admin Center for the Volunteer Appreciation event.

DISCLOSURE OF PECUNIARY INTEREST

NONE

4. DISCUSSION

Events Sub-Committee Update

Fall Fair- The same booth location as last year has been secured. Carmen and delegates are creating a façade for the booth in an Old General Store theme. Rack cards will be distributed. The booth will need to be attended to and a schedule is being created. Thank you cards were circulated for distribution to the sponsors of the town's Fall decorations (Springwater Garden Center, Valleywood Farms and Rounds Ranch. Volunteer Posters were provided to EDHS in exchange for Community Hours. Student Volunteers appreciated and enjoyed the Pizza Dinner that was provided. Decorations have been purchased and have been placed along the main strip as well as the 4 entrances into Elmvale. A PowerPoint presentation has been made to show membership. An outdoor booth is being created for events such as the Christmas Parade and the Maple Syrup Festival. Discussed and ensured pertaining to the dimensions particulars and a low boat trailer is required to move forward.

Web Site Sub-Committee Update

Heather, Bob and Lillian Fry (Member – Village Shoppe) attended meeting. Brenda will supply email of completion to show updates that have been made.

Other Business

-October 16, 2013: Chamber of Commerce hosting and open house at the Midhurst Library. Great networking opportunity. If interested contact Brenda

Birkland at info@springwaterchamber.ca

- October 24, 2013: Township of Springwater is hosting a Volunteer Appreciation Celebration at the Administration Center to showcase the leaders in our community. The theme will be “Harvesting our Finest Crop” from 6:30pm-8:00pm.

5. **ADJOURNMENT**

RECOMMENDATION BIA-113-2013

Moved by: Heather Sewell

Seconded by: Bob Simmons

THAT this General Meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6:13 pm to meet next on November 14, 2013 at 5:15 pm at the Springwater Library, Elmvale Branch.

CARRIED

Al Pontes, Chair

Candi Fox – Secretary