



ELMVALE BIA MINUTES
November 10, 2016 - 5:15 PM
Springwater Library

Elmvale Branch

Present:

Al Pontes, Chair
Lillian Fry, Secretary
Bob Simmons, Treasurer
Heather Sewell, Tourism Director
Peter Kaukola, Tourism Director
Brenda Stanley, Marketing Director
Councillor Katy Austin, Township of Springwater

Also Present:

Chris Russell-Planner
Brianna Belcourt-Planning and
Development Co-ordinator
Lions Club-Jim Elliott
Lioness-Lynn Mills

Regrets:

Leanne Tuck, Knitwits.ca
Councillor Sandy McConkey-Township of Springwater

1. CALL TO ORDER

1.1. Call to order and welcome: Al Pontes.

RECOMMENDATION BIA-26-2016

Moved by: Al Pontes
Seconded by: Bob Simmons

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:15 pm, Nov 10, 2016.

CARRIED.

2. APPROVAL OF THE MINUTES

Minutes for October 20, 2016 were reviewed.

RECOMMENDATION-BIA-27-2016

Moved by: Bob Simmons

Seconded by: Lillian Fry

THAT the minutes of Oct. 20 are approved.

CARRIED.

BUSINESS ARISING FROM THE MINUTES

3.

None.

DISCLOSURE OF PECUNIARY INTEREST

4.

None.

5. **DISCUSSION/COMMITTEES**

5.1 Community Improvement Plan

Chris Russell and Brianna Belcourt presented the consultation draft of the Urban and Rural Community Improvement Plan. Through this program businesses can apply for funding assistance to make improvements to their business and/or the community. There is an approval process and specific categories and criteria. This document can be accessed on the Township of Springwater website. The BIA as an organization can also participate by providing suggestions and identifying needs. The Draft Financial Incentive Programs are;

1. Façade
2. Improvement Program
3. Signage Improvement Program
4. Building Restoration, Renovation and Improvement
5. Planning and Building Permit Fee Rebate Program
6. Development Charges (DC) Rebate Program
7. Historic Property Improvement Program
8. Tax Increment Equivalent Financing Program
9. Accessibility Improvements Program

5.2 Marketing Director's Report

No report.

5.3 Tourism Directors' Report

Heather reported that the dates for the Christmas Craft Show will be Saturday, December 3 and Sunday, December 4 at the Elmvale Community Hall. Heather will have more information next meeting about the Coldwater brochure.

5.4 Treasurer's Report

No report.

5.5 Councillors' Items

Katie reported that the Township are looking for someone to organize the Winter Farmers' Market to be held at the Elmvale Community Hall. The first date will be December 10. Dates will be posted on the Township website.

6. NEW BUSINESS

Lioness Lynn Mills and Lion Jim Elliott outlined how they have conducted special events (Sleigh Ride, Tree Lighting ...) in the past. The Board discussed how they might be helpful.

RECOMMENDATION-BIA-28-2016

Moved by: Al Pontes
Seconded by: Brenda Stanley

THAT the BIA donate \$200. towards refreshments for the Sleigh Ride evening on December 9.

CARRIED.

7. **ADJOURNMENT**

RECOMMENDATION-BIA-29-2016

Moved by: Al Pontes

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 5:10 pm to meet next on Wednesday November 30, 2016 at 5:15 pm at the Springwater Library, Elmvale Branch.

Al Pontes, Chair

Lillian Fry, Secretary

Open Discussion/Question Period