



ELMVALE BIA MINUTES
October 20, 2016 - 5:15 PM
Springwater Library

Elmvale Branch

Present:

Al Pontes, Chair
Lillian Fry, Secretary
Bob Simmons, Treasurer
Heather Sewell, Tourism Director
Brenda Stanley, Marketing Director
Councillor Sandy McConkey, Township of Springwater
Councillor Katy Austin, Township of Springwater

Also Present:

Amanda Young, Nanny's Bloomers
George Allen, EDHS Shared Facility Project
Donna Kenwell, EDHS Shared Facility Project
Susan Lynne Schwenger, Market Bazaar retail space

Regrets:

Leanne Tuck, Knitwits.ca
Peter Kaukola, Tourism Director

1. CALL TO ORDER

- 1.1. Call to order and welcome to guests; George Allen and Donna Kenwell from the EDHS Shared Facility Project – by Al Pontes.

RECOMMENDATION BIA-23-2016

Moved by: Al Pontes
Seconded by: Sandy McConkey

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 4:00 pm, Oct 20, 2016.

CARRIED.

2. APPROVAL OF THE MINUTES

Minutes for Sept, 14, 2016 were reviewed.

RECOMMENDATION-BIA-22-2016

Moved by: Bob Simmons

Seconded by: Al Pontes

THAT the minutes of Sept. 14 are approved as revised.

CARRIED.

BUSINESS ARISING FROM THE MINUTES

3.

DISCLOSURE OF PECUNIARY INTEREST

4.

None.

5. **DISCUSSION/COMMITTEES**

5.1 Community Improvement Plan

Reminder: Community Improvement Plan - Oct 27, 6:30-9:00pm. Sandy and Katy will keep us updated.

5.2 Marketing Director's Report

No report.

5.3 Tourism Directors' Report

Heather will contact the churches to see if there is interest in conducting the Christmas Tree Lighting Ceremony this year. Heather has not yet heard back from the designer of the Coldwater brochure, regarding the cost of a similar brochure for Elmvale.

5.4 Treasurer's Report

No report.

5.5 Councillors' Items

No report.

6. NEW BUSINESS

Guests George Allen and Donna Kenwell presented information about the EDHS (Elmvale District High School) Shared Facility Project. George gave an outline of the historical development of this project to this point and distributed a brochure outlining opportunities for community contributions. The BIA may also donate to this project. George Allen is the chairperson of the EDHS Fundraising Committee and Donna is working on the database and organizational matters. Donation sheets and a flyer from the Simcoe County District School Board were distributed.

7.

ADJOURNMENT

RECOMMENDATION-BIA-25-2016

Moved by: Al Pontes

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 5:10 pm to meet next on Thursday November 10, 2016 at 5:15 pm at the Springwater Library, Elmvale Branch.

Al Pontes, Chair

Lillian Fry, Secretary

Open Discussion/Question Period

