



ELMVALE BIA MINUTES
January 7, 2015 - 5:15 PM
Springwater Library
Elmvale Branch

Present:

Al Pontes, President
Lillian Fry, Secretary
Bob Simmons, Treasurer
Brenda Stanley, Director
Heather Sewell, Director
Janine Peck, Township of Springwater

Also Present:

James Harper-The Trading Post
Leanne Tuck-The Gift Shop Elmvale
Peter Papadimitriou-Coffee Time
Peter Fry-The Village Shoppe
Karen Way-Deputy Clerk, Township of Springwater
Karen Todd-Clerk's Assistant, Township of Springwater

Regrets:

Peter Kakaula-Market Bazaar, Tim Ashworth, Director, Katie Austin-Councillor Township of Springwater, Sandy McConkey-Councillor, Township of Springwater, Bill French-Mayor, Township of Springwater

1. CALL TO ORDER

1.1. Call to Order

RECOMMENDATION BIA-152-2015

Moved by: Al Pontes
Seconded by: Lillian Fry

THAT this Annual General meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:15 pm, Jan. 7, 2015.

CARRIED.

2. APPROVAL OF THE MINUTES

The minutes for December 18, 2014 will be distributed for approval on January 22 when the new board of directors will be established.

3. **BUSINESS ARISING FROM THE MINUTES**

None.

4. **DISCLOSURE OF PECUNIARY INTEREST**

None.

5. **ANNUAL GENERAL MEETING**

5.1 Introductions & Welcome

The meeting began with refreshments and submission of nominations to the new BIA Board of Directors. Results were collected and recorded by Karen Way and Karen Todd. Al Pontes welcomed everyone to the meeting and thanked the previous BIA board members for their hard work during the past term. Introductions were made by all in attendance.

5.2 Nominations

Karen Way, Deputy Clerk, Township of Springwater announced that the nomination period was closed and that there were 8 nominations to the board. Three were self-nominated (Heather Sewell, Peter Kakaula, Lillian Fry), and five nominees (Al Pontes, Brenda Stanley, Bob Simmons, James Harper, Leanne Tuck) agreed to be nominated and accepted their nominations. Six is the minimum number of members required to form a BIA board. Karen informed the members that they could vote to select six or accept all eight.

RECOMMENDATION-BIA-153-2015

Moved by: Brenda Stanley

Seconded by: Heather Sewell

THAT the board accept all eight nominations to form a new BIA board of directors.

CARRIED.

5.3 Slide Show Presentation

Brenda Stanley and Al Pontes presented a slide show reviewing the goals and accomplishments of the Elmvale BIA since inception. The BIA board have established a brand for Elmvale, (logo and tag line), built a website, and designed a newsletter, banner and rack card as well as various notices/posters to inform the community of special events and activities. The BIA have been active participants in the Maple Syrup Festival, Fall Fair and Christmas Tree Lighting. The BIA have also supported the gateway project at the four corners (Queen and Yonge St. parkette). In addition, advertising in print venues (Springwater News, Curious Tourist, Georgian Bay Tourist Guide, Coffee News) in conjunction with advertising campaigns (KICX and CTV) have furthered Elmvale as a shopping and event destination. More information about the BIA board function and accomplishments may be found by visiting the Elmvale BIA website.

5.4 Conclusion

Al Pontes thanked everyone for their attendance and participation. Special thanks were extended to Karen Way, Karen Todd and Janine Peck for their preparation and guidance throughout the nomination and voting process.

6. NEW BUSINESS

None.

ADJOURNMENT

RECOMMENDATION-BIA-154-2015

Moved by: Al Pontes

7.

THAT this Annual General Meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6:40 pm to meet next on Thursday January 22, at 5:15 pm in the Springwater Library, Elmvale Branch (pending council approval of the new Elmvale BIA board membership).

Al Pontes, Chair

Lillian Fry, Secretary

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