



**ELMVALE BIA
ANNUAL GENERAL MEETING
MINTUES
May 30, 2013
6:00 PM
Springwater Room, Elmvalle Arena**

Present:

Al Pontes - GS Computer Services - Chair
Carmine Gagnon - TZone - Co-Chair
Bob Simmons - Farmer's Market - Treasurer
Candi Fox - Voila Organizer & Welcome Wagon - Secretary
Councillor Dan Clement - Township of Springwater - Member
Janine Peck - Township of Springwater - Member
Heather Sewell - Market Bazar - Director
Brenda Stanley - Heart of Business - Member

Also Present:

Mayor Linda Collins - Township of Springwater
Robert Brindley – Chief Administrative Officer, Township of Springwater
Lynn Patkua - Springwater Library (Elmvale)
Lilian Fry - Village Shoppe and Sears
Peggy Groenwood - TeaLax Lounge
Donna Evans - Elmvalle Foot Care
Jim Lapceovich - Tim Hortons
Famaraz Sajed - Idle Fancies & Empty Lot
Carrie Langman - Advantage Homes
Peter Papadimitirou - Coffee Time
Brad and Carolanne Steele - Steelers Restaurant

1. WELCOME

1st Annual General Meeting commenced at 6:07pm with a Welcome delivered by Al Pontes, GS Computer Services, Chair. All in attendance introduced themselves.

A slide show was presented providing a general description of BIA, the board of management, its purpose and responsibilities. Mission Statement identified.

2. ACCOMPLISHMENTS

These were described by Brenda Stanley, Heart of Business, Member. This presentation went into details of: 1. Branding; 2. Tagline; 3. Customer Appreciation – July 2012; 4. End of Summer Festival – July 2012; 5. Elmvalle Food Bank Drive – Aug 2012; 6. Fall Fair – Oct 2012; 7. Christmas Radio Campaign – Nov-Dec 2012; 8. Springwater News Campaign – Nov-Dec 2012; 9. Tree Lighting & Christmas in the Village & Coloring Contest – Dec 2012; 10. Website – Jan 2013 (including Database, Minutes, Business Opportunities – soon, Events, Social Media links 11. Social Media Campaign – Facebook and Twitter; 12. Facebook Contest – until end of July 2013; 13. Rack Card Development and

Distribution – Jan 2013; 14. First Newsletter distributed – April 2013 15. Banners for vacant business windows; 16. Maple Syrup Festival. Upcoming Events: 1. Digital Advertising; 2. Farmers Market; 3. Customer Appreciation; 4. End of Summer Sale

3. LEVY AND FINANCIALS

Janine Peck, Township of Springwater, Member provided an explanation for the 2013 Levy applied to the tax bill in 2 installments. Details were provided on the new invoicing system found on the Township website that will allow property owners to prepare and present business owners with a separate invoice other than the tax bill.

Bob Simmons, Farmers Market, Treasurer review the financial snapshots for both 2012 and 2013.

<u>2012</u>			
Initiation/Conception	\$21,060.00		
Expenditures		\$ 3,708.62	
2012 Carry Over			\$17,351.38
<u>2013</u>			
½ of 2013 Levy	<u>\$10,665.00</u>		
Expenditures		<u>\$ 4,978.35</u>	
2013 Balance			<u>\$ 5,686.65</u>
CURRENT TOTALS	\$31,725.00	\$ 8,686.97	\$23,038.03

4. COMMITTEES AND EVENTS

Heather Sewell, Market Bazar, Director emphasized the need for involvement in the many areas including several committees such as: Town Events, Town Signage, Shop Local Campaign, Way Finding, Associate Membership, Yonge Street beautification, Website Pages, Tourism, Seasonal Street Decoration, Advertising & Promotion, Christmas 2013, Business Attraction & Retention.

5. PRIZES

Upon arriving names were collected for a ballot draw. 5 prizes included \$20.00 BIA dollars per prize.

1. Mayor Linda Collins randomly selected Carrie Langman, Advantage Homes
2. Carrie Langman randomly selected Brad Steele, Steelers Restaurant
3. Brad Steele randomly selected Lynn Patkua, Springwater Library (Elmvale)
4. Lynn Patkua randomly selected Donna Evans, Village Foot Care

CONCLUSION

Al Pontes, GS Computer Services, Chair concluded the meeting at 6:52pm with a message of thanks to all in attendance and excitement for the upcoming year of progress.

Special thanks to Lynn Patkua of the Springwater Library (Elmvale) for the use of the facility for regular meetings as well as to Mayor Linda Collins for her attendance.

Al Pontes, Chair

Candi Fox – Secretary