



**ELMVALE BIA MINUTES**  
**June 19, 2014 - 5:15 PM**  
**Springwater Library**  
**Elmvale Branch**

**Present:**

Al Pontes, President  
Lillian Fry, Secretary  
Brenda Stanley, Director  
Heather Sewell, Director  
Janine Peck, Township of Springwater

**Also Present:**

Joan Revie-Events Committee  
Chairperson

**Regrets:**

Tim Ashworth, Director, Bob Simmons, Treasurer, Councillor Dan Clement, Township of Springwater

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**1. CALL TO ORDER**

**1.1. Call to Order**

**RECOMMENDATION BIA-127-2014**

Moved by: Al Pontes  
Seconded by: Brenda Stanley

THAT this General meeting of the Elmvalle Business Improvement Area Board of Directors and members come to order at 5:15 pm, June 19, 2014.

**CARRIED.**

**2. APPROVAL OF THE MINUTES**

The minutes from May 8, 2014 were distributed by Lillian.

**RECOMMENDATION BIA-128-2014**

Moved by: Heather Sewell  
Seconded by Al Pontes

THAT the minutes of the BIA meeting dated May 8, 2014 are accepted.

**CARRIED.**

**3. BUSINESS ARISING FROM THE MINUTES**

**3.1** The AGM (Annual General Meeting) has been changed from May 25 to Wednesday July 2. (Meet and Greet 5:30-6:00 pm, Meeting-6:00-7:00 pm).

**3.2** Brenda provided an update on advertising. The new ad is in Coffee News and the Georgian Triangle with special focus on the Farmers' Market. The BIA Newsletter is replaced this month by an invitation to businesses to the AGM. There are two weeks left of the TV advertising campaign. Positive responses from viewers and participants of the campaign have been expressed to several board members.

**DISCLOSURE OF PECUNIARY INTEREST**

4. None

**5. DISCUSSION/COMMITTEES**

**5.1 AGM**

The AGM program was discussed. The location will be in the Springwater Room above the arena. Janine will extend invitations to the property owners. Heather has confirmed the guest speaker and local food suppliers will be used to provide refreshments. Brenda outlined the prospective program. Some board members will bring door prizes for the AGM guests.

**5.2 Events Committee**

Joan reported for the Events Committee. A Community Garage Sale is being planned for August 2<sup>nd</sup>. Businesses will be encouraged to provide 'sidewalk sales'. Heather will contact prospective participants.

6. **NEW BUSINESS**

The board discussed the idea of the BIA co-sponsoring signage with BIA business members. Janine will find out about the signage bylaws and Brenda will investigate a number of signage companies to get pricing possibilities.

7. **RECOMMENDATION-BIA-129-2014**

Moved by: Brenda Stanley  
Seconded by: Al Pontes

THAT the Board approve the next BIA meeting to be on August 21, 2014 and that the AGM will take the place of July's BIA meeting. There will be no meeting in July.

**CARRIED.**

8. **ADJOURNMENT**

**RECOMMENDATION BIA-130-2014**

Moved by: Al Pontes

THAT this General Meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6:15 pm to meet next on August 21, 2014 at 5:15 pm at the Springwater Library, Elmvale Branch.

**CARRIED.**

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Al Pontes, Chair

Lillian Fry, Secretary

